

DC Conspiracy presents

MAGIC BULLET

Submission and advertising sheet

About MAGIC BULLET:

MAGIC BULLET is a free semi-annually published comic newspaper focused on presenting the work of independent and underground cartoonists, with a bias towards DC artists. Each artist is encouraged to take advantage of the larger canvas to cut loose and experiment and to push themselves and the medium.

MAGIC BULLET is distributed mainly in the greater Washington DC area. Copies are handed out for free at various comic conventions, including DC's Small Press Expo, Baltimore Comic-Con, the DC Conspiracy's own Counter Culture Fest, and many others. Copies can also be found in local comic shops, restaurants and bars. At least 1000 copies of the print run are designated to be handed out to MARC and Metro commuters on the first Monday or Tuesday following publication. Stores and venues both inside and outside of DC who would like to carry MAGIC BULLET may do so by emailing eic@magicbulletcomics.com

MAGIC BULLET is published through Plastic Farm Press and is presented by the DC Conspiracy. The DC Conspiracy features over 50 members who embody the best of creative comics talent in the DC area. Their work runs the gamut -- from witty and literary works to comics which incorporate action, the mystical, and just plain nonsense. Individually they create, but collectively they work to expand comics readership and fraternity through anthologies, minis, and webcomics.

Print Run: 5K copies

Pages: 24

Cover: 2-color

Ad pages: 6, including back cover

Comics pages: 16-17

Editor: Rafer Roberts

eic@magicbulletcomics.com

Submissions: Andrew Cohen

submissions@magicbulletcomics.com

Layout: Michael Auger

prep@magicbulletcomics.com

Advertising: Rafer Roberts, for now

ads@magicbulletcomics.com

INFO FOR ARTISTS

Page size: 10.5"x16

Live area (aka Please draw to these dimensions): 9.5"x15"

Cover artist: To be chosen by editor.

File resolution / format: greyscale should be at least 300dpi / bitmap linework should be at least 600dpi.

Flattened tif or pdf format ONLY.

Content: Artists are free to draw pretty much whatever they want and are encouraged to take advantage of the larger page size in order to create something wonderful. There are, however, a few restrictions. 1) Please no cursing or nudity. Sorry. 2) Please make your one page comic self-contained. If you think that you'd like to contribute to multiple issues of MAGIC BULLET and would like to create a recurring character, feel free but make sure that each comic is self-contained. No cliffhangers. 3) All comics must have been created for MAGIC BULLET or cannot have been printed anywhere else. We are not interested in being a reprint newspaper.

Sending final files: Due to previous issues with compression in email attached files, we now require files to be sent using YouSendIt (or similar service), Dropbox, or by uploading the file to an FTP site. MAGIC BULLET will also have an Upload site available for anyone who may need that. Use the email
submissions@magicbulletcomics.com

Submitting comics for publication: MAGIC BULLET has an open submission process. Anyone may submit a comic, however due to limited space and an editorial process that shows some preference to local artists, not every comic may see immediate publication. Please use the email address submissions@magicbulletcomics.com when sending in submissions. Sending an emailing stating an intent to submit ahead of time is both welcome and encouraged.

Compensation: Unfortunately we are currently unable to offer compensation. Ad prices and sales are designed to cover print cost. We hope that policy will change in the future. Everyone in the paper gets a bunch of copies for themselves though.

Ownership and copyright: All artists maintain ownership and copyright to their characters and comics. Submitting to MAGIC BULLET only gives the newspaper a one-time publishing right.

Deadlines: TBD. Check <http://www.magicbulletcomics.com> for updates

Artists from outside the DC area are encouraged to pass along information to any of their local establishments that seem like the type of place that would dig carrying MAGIC BULLET

info for advertisers:

Who should advertise in MAGIC BULLET: Local DC businesses (i.e. comic shops, bars, restaurants, coffee shops, tattoo parlors, book stores, art galleries), comic book creators nationwide, publishers, freelance artists, graphic designers, musicians, people with websites, bloggers, writers, etc.

What kind of advertising to avoid: Date specific ads for sales or events. Each MAGIC BULLET has a release date, but total distribution is spread out over a few months.

File resolution / format: greyscale should be at least 300dpi / linework should be at least 600dpi. Flattened tif or pdf format ONLY.

Sending final files: Due to previous issues with compression in email attached files, we now require files to be sent using YouSendIt (or similar service), Dropbox, or by uploading the file to an FTP site. MAGIC BULLET will also have an Upload site available for anyone who may need that. Email ads@magicbulletcomics.com

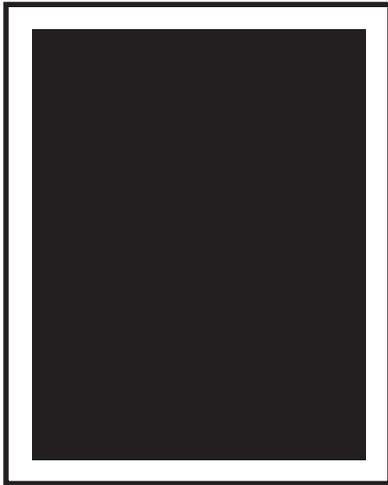
Purchasing ads for publication: Option 1 - Email ads@magicbulletcomics.com A representative will contact you quickly. Option 2 - Visit <http://www.magicbulletcomics.com> and go to the ADVERTISE section. Select which type of ad you would like to purchase. After payment is made, please submit your ad using the process above. Option 3 - In person.

Please contact ads@magicbullet.com or Rafer Roberts before purchasing back cover space.

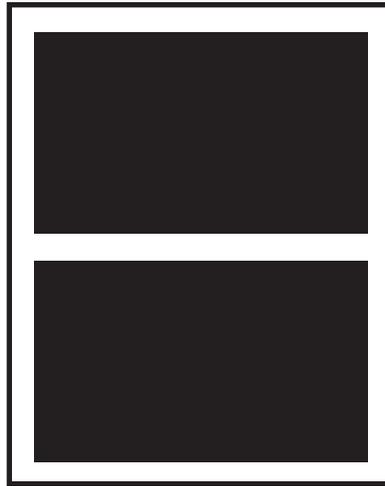
Payment: Paypal using email address ads@magicbulletcomics.com If paying in person with a check, checks can be made out to "Plastic Farm Press". If you'd like to use a credit card, or if you'd like to mail a check, please contact us using that same email address.

Deadlines: TBD. Check <http://www.magicbulletcomics.com> for updates

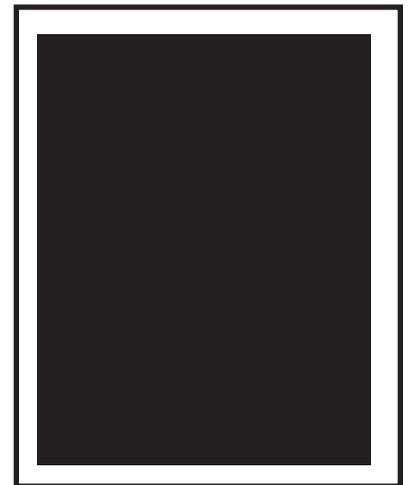
Back Cover 2/C full: \$300
9.5"x15"



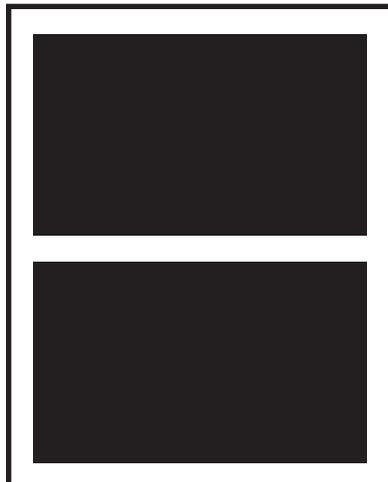
Back Cover 2/C half: \$200
9.5"x7.25"



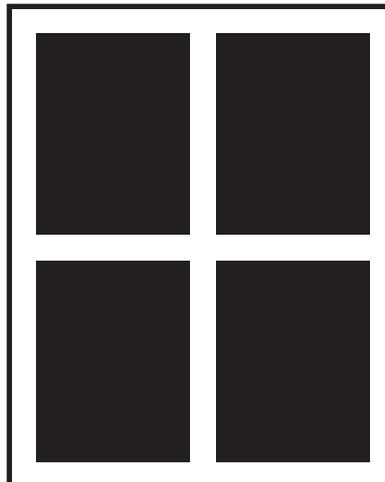
Full page b&w: \$190
9.5"x15"



Half page b&w: \$100
9.5"x7.25"



1/4 page b&w: \$60
4.5"x7.25"



1/8 page b&w: \$35
4.5"x3.375"

